



FOR IMMEDIATE RELEASE
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Contact: Doron York
Phone: 888.305.4060

PRESS RELEASE

***Proactive Turnaround Management is now available!
A new cost-effective model for today's management challenges***

BLOOMFIELD HILLS, MI – Business Edge International announced today the launch of its company's new division –**Proactive Turnaround Management - PTM**. This new and innovative model was designed to powerfully address today's market conditions.

Proactive being the operative word, companies that will take a proactive approach will end up with a higher level of results in much more cost effective than a traditional turnaround workout.

“Our decision to launch this new line of services is extremely timely for these challenging economic times. With the current economic conditions, globally and, more importantly in the U.S., small and large companies will be forced to create turnaround plans as soon as they see the first symptoms of inconsistencies in performance and the first sign of financial turbulence.” –Doron York, Founder & CEO, Business Edge International LLC

Business Edge International Proactive Turnaround methodology incorporates the 10 most critical Key Performance Indicators (KPI) of a thriving business, while supporting the process with High Impact Executive and Management coaching.

We believe that if there is no significant shift in the management **Operating Habits** the results will not be sustainable for the long run. Our process is designed to make sure that it will happen. It is a unique combination of business reinvention and turnaround workout all in one. It is not for everyone, it is for corporate and business leaders that are open to take a proactive and progressive approach towards the future of their business while operating at the driver seat.

Business Edge International LLC is headquartered at 42717 Woodward Avenue in Bloomfield Hills, MI. For more information about Business Edge International LLC, please call 248-232.7093 or visit us online at: www.bizedgegroup.com.

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